

# Sustainable Transport & Active Travel Summit-

## Transcript from workshop feedback

November 17, 2023, 3:34PM

### Feedback from workshops – Dougal Fleming

*There is a bit missing from the beginning of recording, so we have filled some gaps from the workshop flipcharts..! ...*

We must urge the DfT to be more serious about active travel. Public transport journeys should be financially easier than with car.

Ideas for solutions:

Independent body for transport, work with transport companies/councils/car clubs

Simplified fares/ticketing

Travel to transport hubs

Listen to voices of all community members.

Have some deadlines.

Political parties need to merge and make bold decisions.

*Recording starts here:*

...collaboration working with each other, not against each other and the "**whole journeys**" really wants to tell good stories about how to connect and integrate travel, which I thought was really powerful one.

So telling good stories, sharing that dream, that vision in a powerful way, is really important.

The "**school run**" I would never even dream to be able to articulate the problem anywhere near as well as Gem.

I think she was really, really powerful.

So that is the problem of the school run and her vision as well, for how that came across again, really profound, less, just more harmonious.

We wanna be championed for trying to make a change and trying to make the difference.

So that's the vision for how the school run changes that we can all live and work within 20 mile an hour zones within the school area and that is to work with

Eastbourne Borough Council with East Sussex County Council to again collaborate on that and to try to speak to the councillors about this is what we want.

This is what our children want.

That the case was clearly made

The **tourism agenda** was really interesting.

So there's the Beachy Head, the Beachy Head junction seems to be identified as a really critical area.

Obviously it's seen as everywhere around- Windows 97.screensaver is that- it's one of the real hotspots.

So the problem around congestion of this area of outstanding natural beauty.

They want speeding cars going around them, more control over that stuck at the station as well.

Tourists arrive at the station and their journey into and through the town needs to be mapped out better, and so the vision is, if I can read my own writing, is what do we want to offer the tourists of this town?

We want to offer them a connected, sustainable passage through the town, and that includes domestic tourism as well.

So why not people from Eastbourne Tour around as a visitor?

But we want we want to reduce this high volume low spend to a higher lower volume high spend which is leads to a very bourgeois place.

It's not, as always, a good idea, but it was.

It's a valid point nonetheless.

How do we just make try to increase the spend?

Umm.

free bus as well for visitors.

So bus service

In the **connected cycling**, there's a lack of collaboration again and we've touched on this.

So, so more collaboration, this awful provisions in Eastbourne apparently, which we've again we've touched on the vision is a garden town, something that Gonzalo touched on in our in our discussion as well something there where you can connect in these cycleways and join and leave and join and leave and the action is to apply pressure to our councillors or try to collaborate with our councillors and as

everybody in this room is going to do 27th of November the transport plan is going to get launched and we're all going to feed into that so that is the action from everyone and lastly

**place making with human nature** they did a slightly different format where they had personas of a young student artist living at living in town, a retired captain of industry living in a just outside visiting the town and a lady who lives in the town who's very social with a couple of sons who she likes to buzz around and they had a vision for connecting that whole space together and that vision funnily enough is rather beautifully replicated in their plans for the Phoenix development in Lewes. So the action there is that place makers need to be held to a higher standard for delivering what we need, which again came up in our one and watch this space for how that is done because it's quite exciting.

And in finally in our one, which was **urban logistics**, the problem is that the town is crowded, polluted, etcetera.

The diesel van, stopping, delivering, etcetera.

The vision is to basically block that off.

Make it pedestrian cycle delivery bus and there were loads of really powerful actions around cycling ourselves to work and back more so thank you very much for taking that seriously.

We've recorded it.

We've noted it, it will be compiled and filtered into this report.

So you've started, but that does not let you off the hook from actually commenting on it.

Thank you very much for taking part in it.

You are the change you want to see in the world.

Thank you.