



20's Plenty for East Sussex

17th November 2023

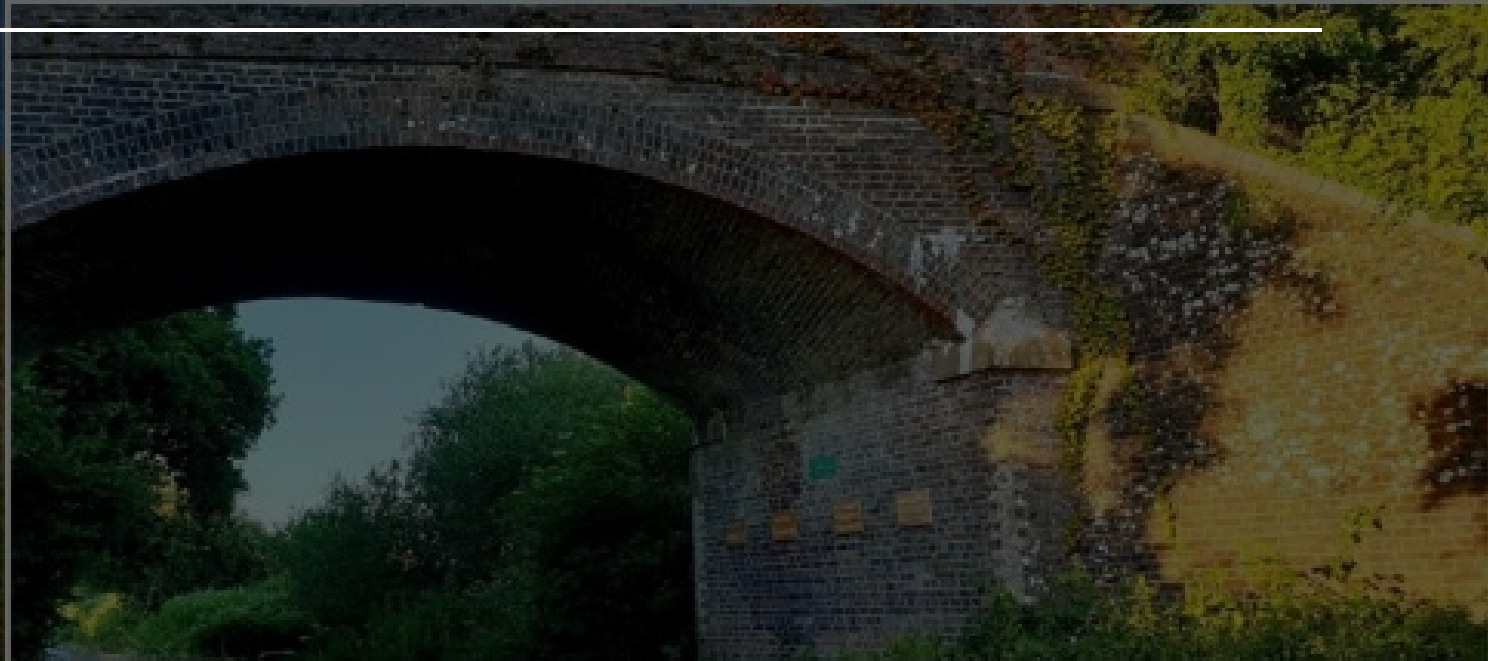
Adrian Berendt





Agenda

- **Why 20mph?**
- Evidence elsewhere
- 20's Plenty for East Sussex



20's Plenty for Us

Supporting local communities asking for...

"...20mph where people work, live, shop and play"



Anna Semlyen
Campaign Manager

Rod King
Founder & director



Adrian Berendt
South campaigns



Jeremy Leach
London campaigns

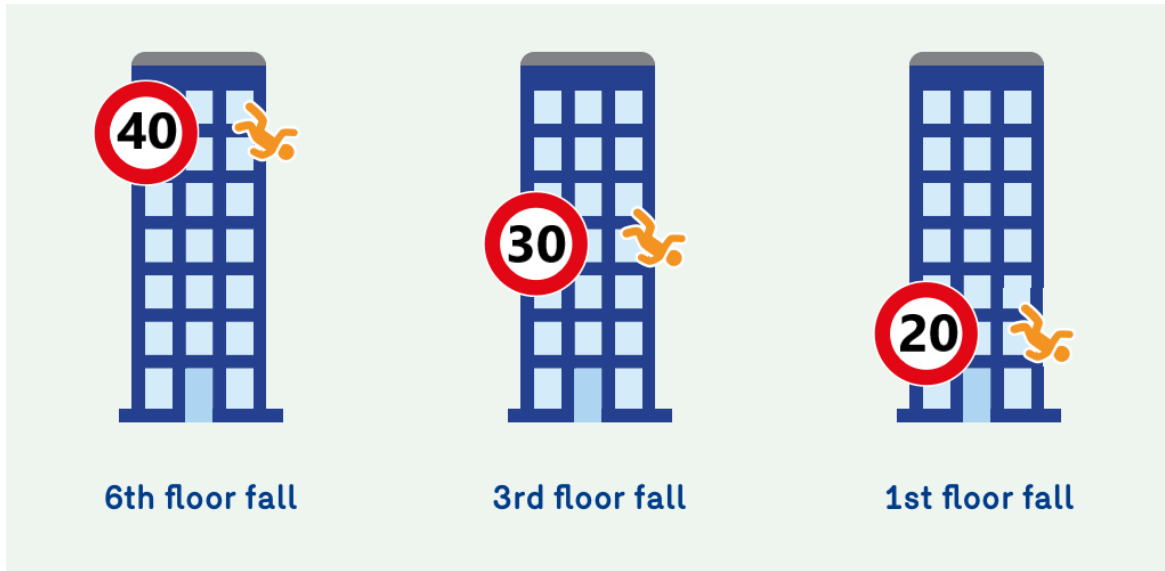


Sue Nicholls
Media

c 700 campaigns across the UK

28 million people live in places where 20mph is the norm





Reduces risk

- 1mph slower => 6% fewer collisions
- 30 / 20 mph => c.7x fatality risk for a pedestrian

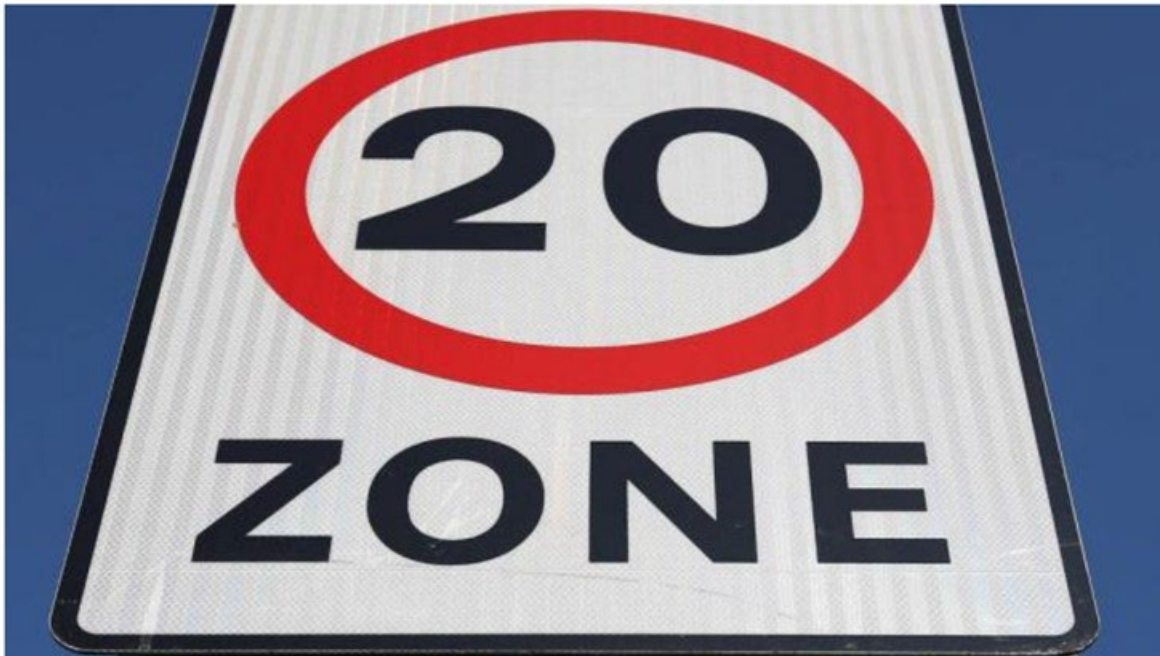
NEWS

29th January

Edinburgh 20mph speed limit cuts crashes by a third



By Caitlin Hutchison | [CaitlinHutchie](#)

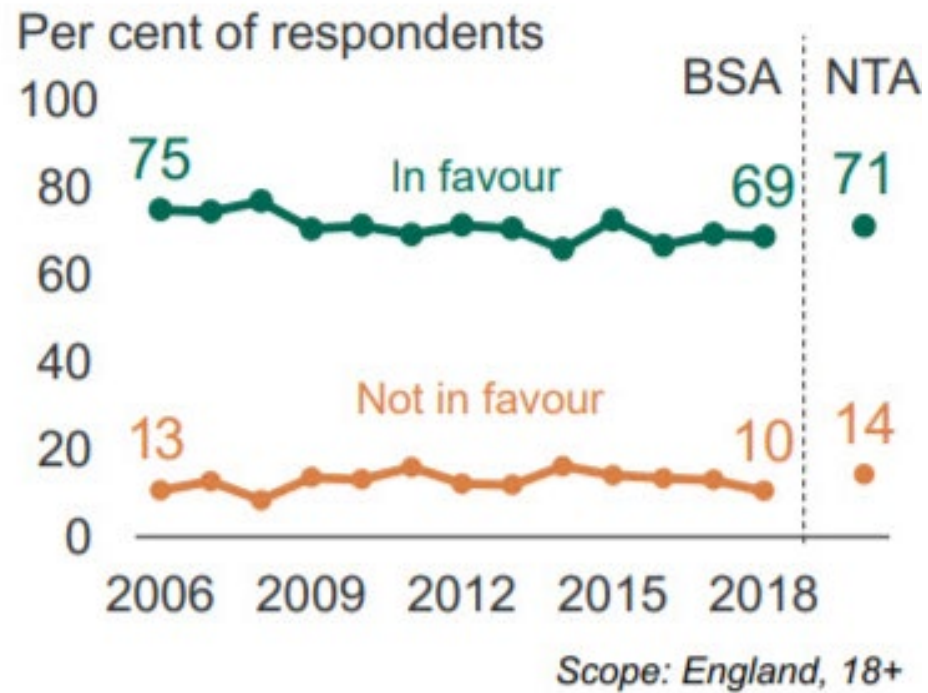


20mph = 20% - 40% fewer casualties

Edinburgh 20mph speed limit effective in reducing accidents on the roads, research shows

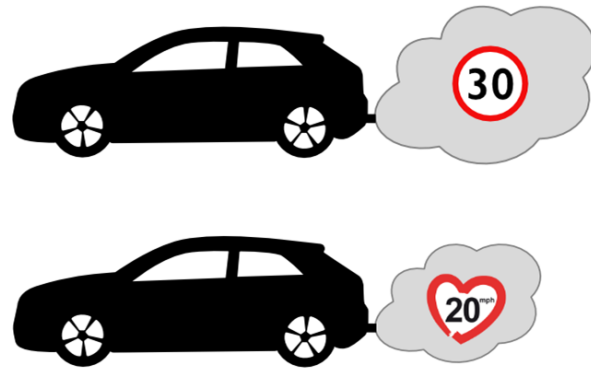
Consistently popular

Speed limits of 20mph in residential streets

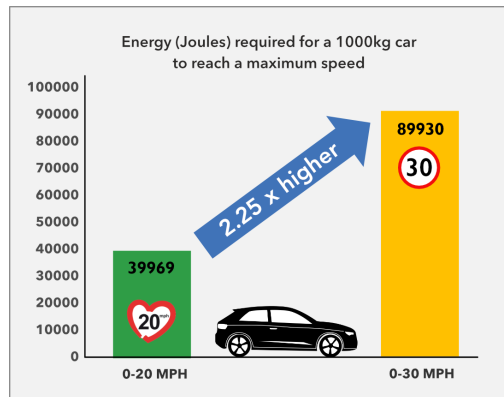
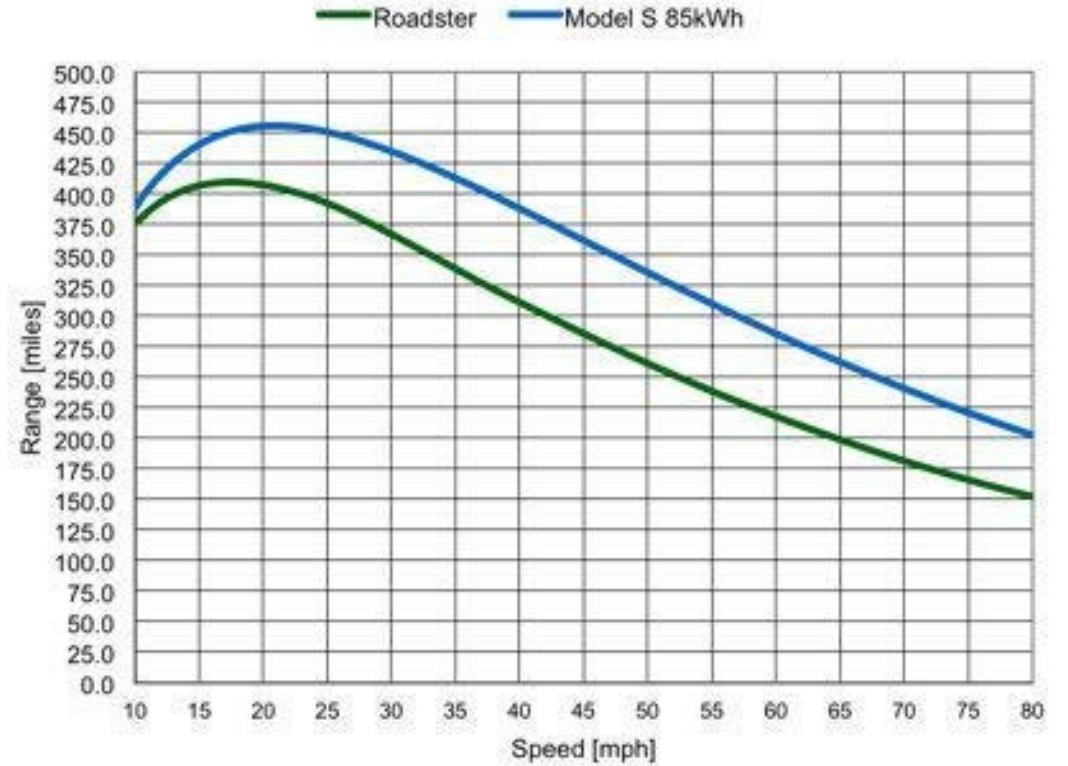




New research shows that CO² and NO_x emissions are **33% higher at 30mph** compared with 20mph



Range vs. Constant Speed



Fewer emissions

Too much noise can hurt your health and shorten your lifespan. Here's how to know if you're at risk, and tips for protecting yourself

BY ALEXA MIKHAIL

June 12, 2023 at 8:20 PM GMT-1



ENVIRONMENT

INSPIRATION

Environmental Impact of Noise Pollution

BY JENNIFER OI

Noise pollu



30mph twice as loud as 20mph

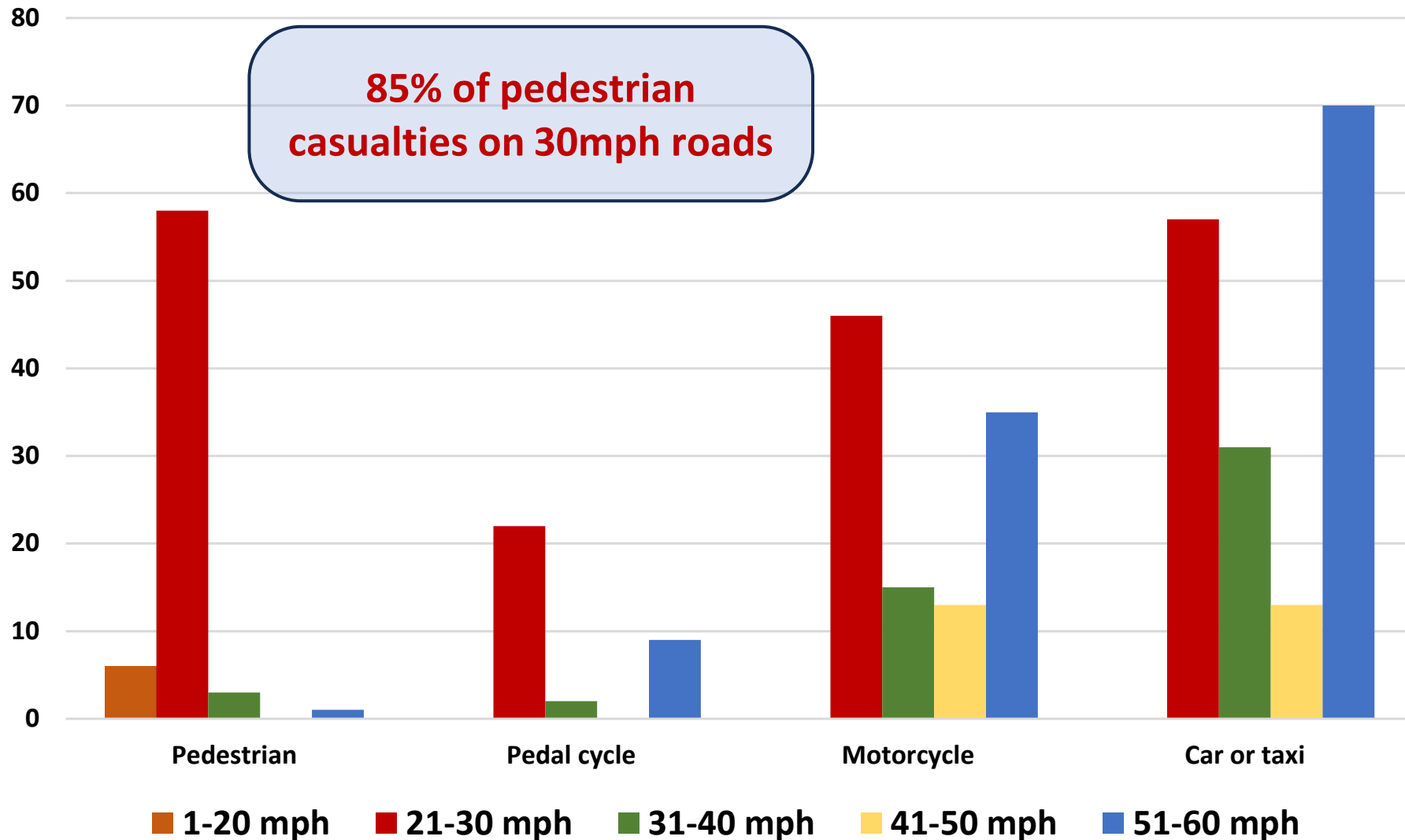




Active Travel alternatives (non-exclusive)

	Cheaper	More expensive
Popular	Lower speed limits (20mph in urban areas)	
Politically sensitive	Reduce traffic volumes (modal filters)	Segregated infrastructure (needed on busier roads)

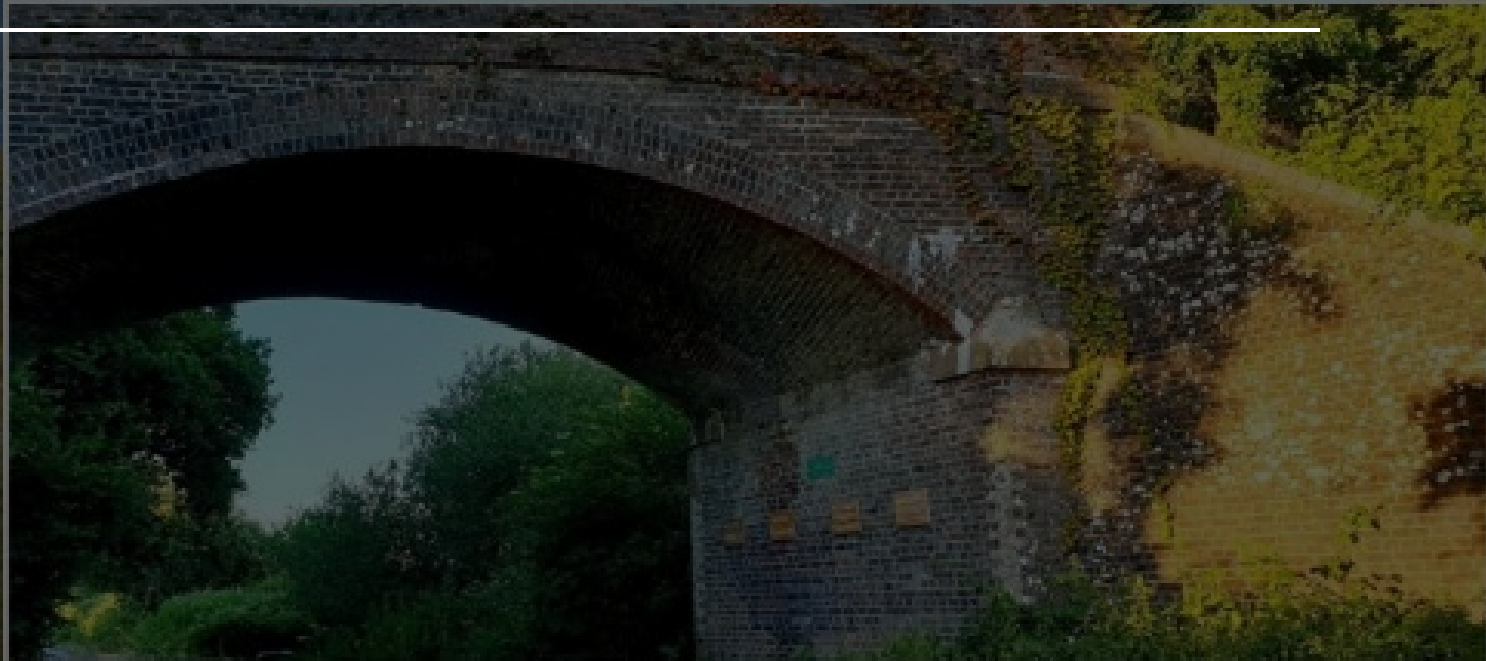
KSIs in East Sussex in 2022 by road user and speed limit





Agenda

- Why 20mph
- **Evidence elsewhere**
- East Sussex



From John O’Groats to Land’s End

The Highland Council

Home > [News Centre](#)

20mph speed limits Motion agreed

This article was published
17 Feb 2022

[NEWS ARCHIVE](#)

[News RSS feed](#)

The Highland Council’s City of Inverness Area Committee agreed the following Motion today (17 February 2022):

20mph speed limits - this Committee recognises that increases in active travel along with children and parents using safe routes to schools, and this Council policy to develop 20-minute communities, will elevate the instances where motorised vehicles will come into conflict with those engaged in all forms of active travel.

In addition, this Committee also recognises the increased risks that may be associated with the changes to pedestrian and cyclist priorities that have been recently introduced.

The City of Inverness Area Committee supports the implementation of 20mph speed limits within existing and all new housing developments towards making our communities better, safer and more sustainable places to live.

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News ▸ Cornwall News ▸ Cornwall Council

Cornwall could get 20mph speed limits on every residential street


The council is taking a 'sign-only' approach which will cost £3.8 million and will be rolled out completely by 2026

NEWS By [Richard Whitehouse](#) Local Democracy Reporter

05:00, 6 JAN 2023 | UPDATED 14:40, 6 JAN 2023

Bookmark

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Philip Desmond, Cornwall county councillor: **“20mph is amazingly popular”**
<https://vimeo.com/763107951>

Hampshire County Council could introduce 20mph speed limits

By David George | <https://twitter.com/DaveGeorgeUK>
Local Democracy Reporter



4 comments

MORE 20mph speed zones could be introduced in Hampshire as a new review into the county's roads begins.

Oxfordshire plans wave of 20mph zones

02/09/2021
Dominic Browne

Oxfordshire CC has suggested 85% of the county's 30mph roads could be reduced to 20mph, as part of a programme kicking off in the village of Cuxham this month.

A potential county-wide programme could reach the 85% figure, subject to public support and funding, the council said.

It is also consulting on four more 20mph trial sites in Long Wittenham, Wallingford Central, Wallingford North and Kirtlington.

The introduction of the 20mph limit pilot in Cuxham was approved following a consultation in which 82% of respondents were in favour of the speed reduction, the council said.



SURREY COUNCIL TO TRIAL 20MPH SPEED LIMIT ON RURAL ROADS

Surrey County Council is planning a move to reduce the speed limit on some of the county's rural roads to 20mph to improve safety.

Alex Whitworth
Mon, 15 Aug 2022



Brighton & Hove City Council

Services + Your council > News > COVID-19 > MyAccount >

Home / Safer streets, better places

Travel and road safety

Roads and highways +

Travel, transport and road safety +

Safer streets, better places

How and why we have set a 20 miles per hour speed limit in the city.

Upcoming campaign

We're developing a campaign to remind people that 20mph is now the standard speed limit in the city.

It allows drivers time to react to the unexpected in a busy urban environment, and encourages active forms of travel to co-exist with powered transport.

The 20mph limit has been in place for nearly a decade in the city and has led to a reduction in road casualties. We want to encourage more active travel and minimise serious casualties.



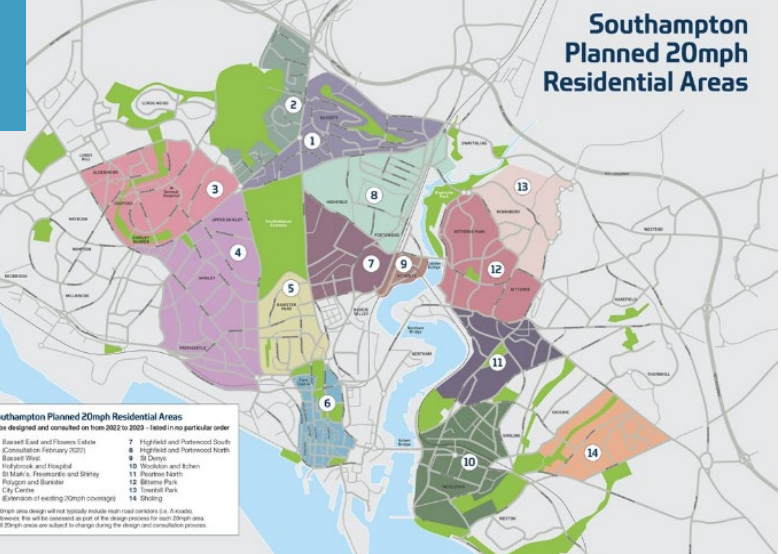
Sevenoaks leads the way on 20mph roads

Otford and Westerham will set a precedent for the rest of Kent - say go slow campaigners

19 March 2021



20mph Speed Restriction Policy Statement



**In Wales, a 20mph
default with 30mph
exceptions gained with
cross-party support**



Astounding results in Wales one week after going 20mph

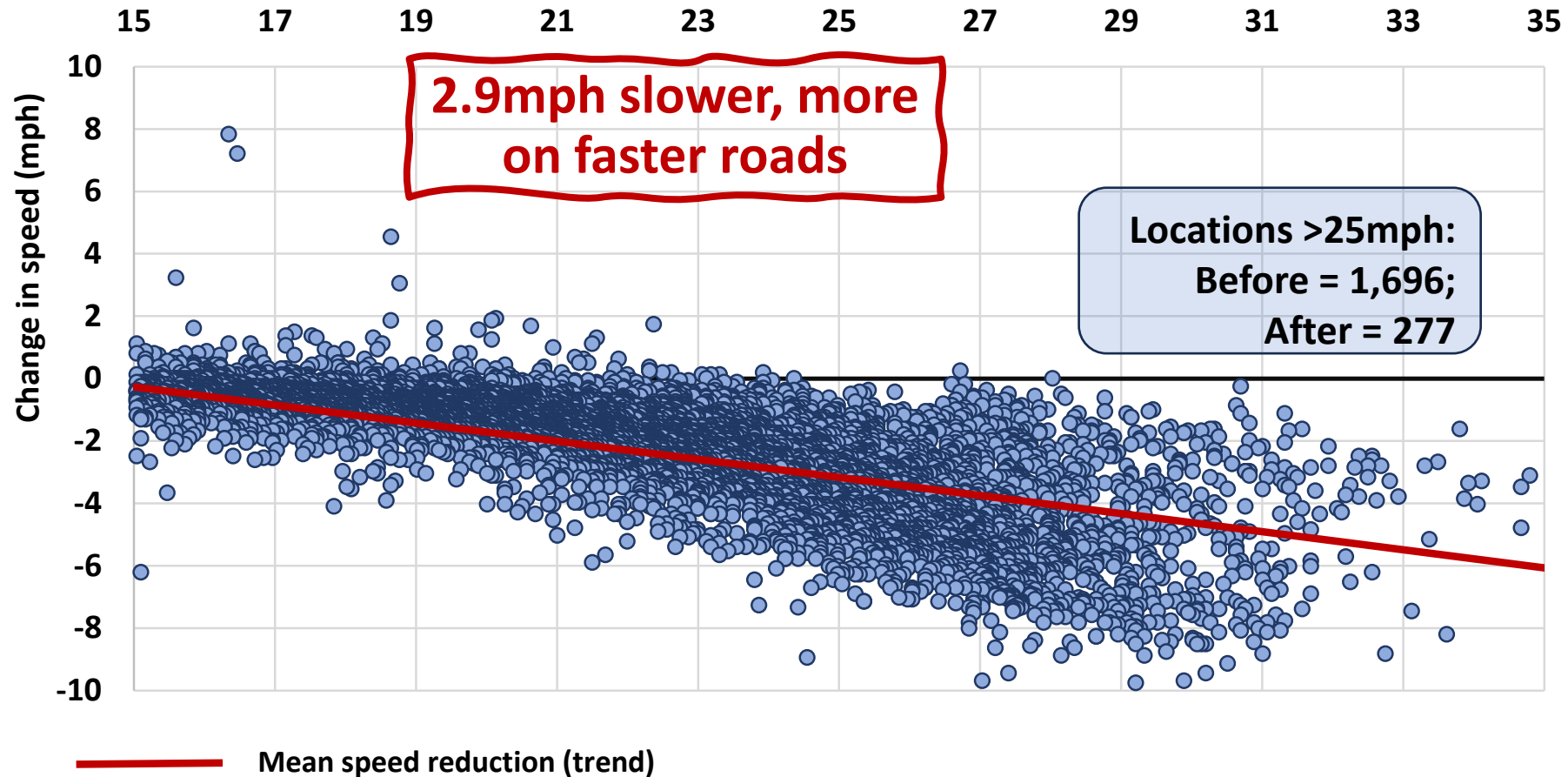
One week to the day after Wales introduced widespread 20mph limits across the country, we have released a report analysing the impact on traffic speeds over hundreds of miles of roads. The headline statistics show a **2.9 mph drop in speeds** on the surveyed roads, averaging 19.77 mph compared to 22.67 mph the week before the change. The data and subsequent analysis used traffic information along main routes in ten towns and cities totalling 261 miles in length in the period one week before and one week after the switch.

The drop in average speeds should provide incredible safety benefits to pedestrians and cyclists as well as an expected improvement in air quality to all residents and road users. Sample analysis of two routes has indicated a **journey time increase of between 45-63 seconds** along the two 2.5km routes in Cardiff and Wrexham.



Wales default 20mph: Pre-speed vs. change in speed

<-----Before mean speed (mph)----->





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- Evidence elsewhere
- **East Sussex**





Burwash

*How ~~not to~~ to not implement
20mph...lowlights of a community's
journey*

Timeline for Burwash Village safe speeds campaign

May 2016 - Following safety measures being implemented by the Council about traffic calming measures.

2017 - 20splentyfor guidance in officers book.

2017-18 - Extensive work followed by 250 residents in Burwash Village.

March 2018 - 600 speed limit calming and 20 mph zone between Cllr John Baines and Councillors with ESCC portfolio and officers. Awareness re road safety.

May 2018 - ITV Meridian Burwash traffic issue.

June 2018 - BPC chair and Nick Skelton's letter to Street.

July 2018 - Burwash Village Highways *achieve the benchmark appraisal.*

July 2018 - BPC 30 mph limit and traffic calming.

November 2018 - Advice and organisation.

December 2018 - 20 mph speed limit introduction of the scheme.

2019-20 Budget - Precept to help fund the scheme.

October 2019 - 20 mph scheme approved.

March 2020 - Residents part of their Match.

May 2020 - East Sussex surveys support.

June 2020 - James Weald & S.

October 2020 - Burwash Weald & S.

November 2020 - Consultation on the scheme.

December 2020 - 80 per cent of residents support a 20 mph limit and village gates.

January 2021 - Following 'business case' submission, introduce 20 mph limit and village gates.

March 2021 - ESCC advice has been delayed.

March 2021 - BPC request for a TRO for reduced speed limit funds.

April 2021 - ESCC Rupert procedure.

October 2021 - ESCC committee approved.

February 2022 - Detailed as new signs, 3 months work.



16 February 22 - Village to discuss implementation by 31 October 22.

22 April 22 - Dog google drive to El.

19 May 22 - PC a BW&C speed reduction expected for TRO.

22 July 22 - PC help with parish scheme.

26 July 22 - Data scheme received.

5 August 22 - Cllr Spring Lane been in.

15 August 22 - saying statutory code.

06 September 22 - police 'objection' more speed tests.

7 October 22 - RDC.

17 October 22 - build outs and external consultation.

21 October 22 - that extra speed limit delay.

25 October 22 - 1. Sussex Police re below) 2. Cllr Eleanor K-G disappointment in

31 October 22 - and final decision 'objections' can be raised.

8 November 22 - failures.

8 December 22 - failures.

July 23 - Becky Shaw response to PC complaint written by Skelton reiterates Highways position and fails to answer complaints. PC clarifies status of complaint in follow up letter requesting that it be investigated independently. - PC reconnect with GTA Civils. - Residents petition launched with a view to re-opening conversation with County cllrs.

September 23 - Petition with nearly 400 signatures ready for presentation to Cllr Eleanor K-G prior to full council meeting on 5th Dec.

Mid December - supports safety.

January 2023 - separate feasibility studies by ESCC!

2 March 2023 - Parish Clerk chases Highways re updated 20mph + Traffic & Transport working group urge PC to chase yellow line by RDC.

11 May 23 - Zoom meeting Nick Skelton Clerk & Cllr Bob Frank Skelton presents a new 'take it or leave it' 2nd 20mph scheme v limit from 30 to 40mph at Batemans stretch, 2 build outs & gates previously blocked by complex procedures and expensive licenses each entrance to village and long stretch of expanded pavement from Bear to Church to prevent people 'speeding up to defy 20 mph' out finger in air estimate of new costs £170k based on fictitious Skelton agrees no 'objections' from police received, rather unsatisfied concerns. Option of Designing own scheme by independent engineer 278 agreement for approval by Highways only alternative, even if Civils design was resolutely refused as an option back in 2018/9.

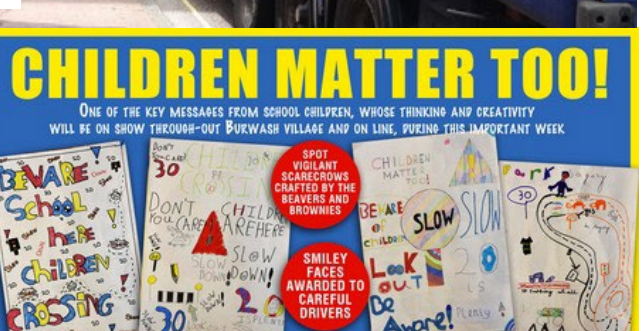
6 June 23 Traffic & Transport meeting - Parish clerks wanting to meet with County councillors and Highways concerns.

8 June 23 * Meeting with PC residents and Chris Cannon from Sussex Police who confirms receiving no speed survey results despite chasing; replacement signs only needed where average speeds no more than 24mph and where 27mph road roundels are sufficient speed reduction features + advice re common sense approach required to buffer zone speed reductions (i.e. no need to increase speeds at western end where DfT will allow 350 metres rather than 600) + Village gates work! **No 'objections' were raised to scheme 1**, and ESCC has authority to reduce speed limit in any event.. Further advice and support offered if required.



- No progress after 7½ years¹
- > 1,000 emails, Burwash PC “too many to count”; 120 meetings, 50 people; 600 petition signatories; 250 consulted (80% pro)
- Cost: latest estimate £170k or £90 per person²

- (1) £8k spent by PC for 20mph on 1 road
- (2) Similar schemes cost £5 – £10 person in other LAs

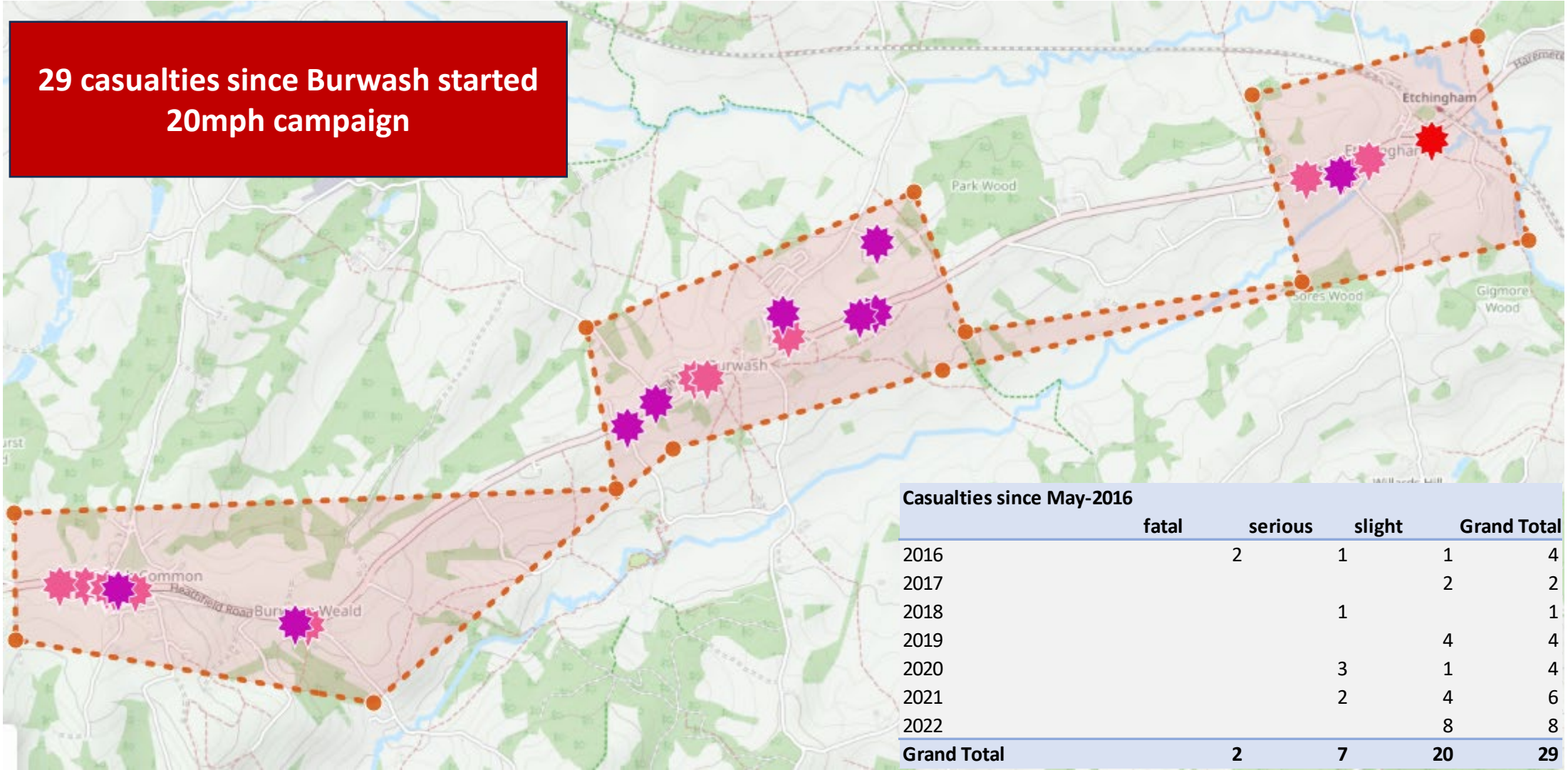


Stop Press 16th November 2023

***** Burwash Parish Council votes to suspend request for 20mph *****

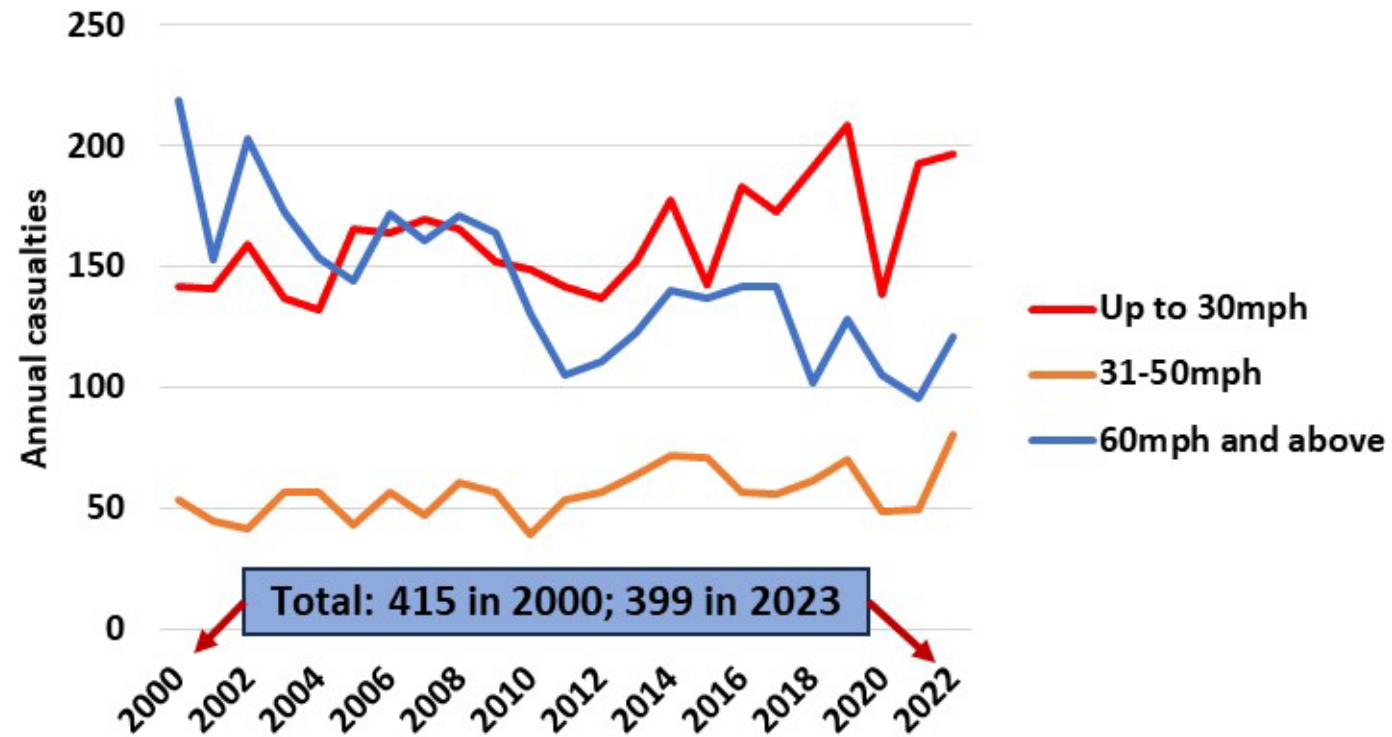


29 casualties since Burwash started 20mph campaign



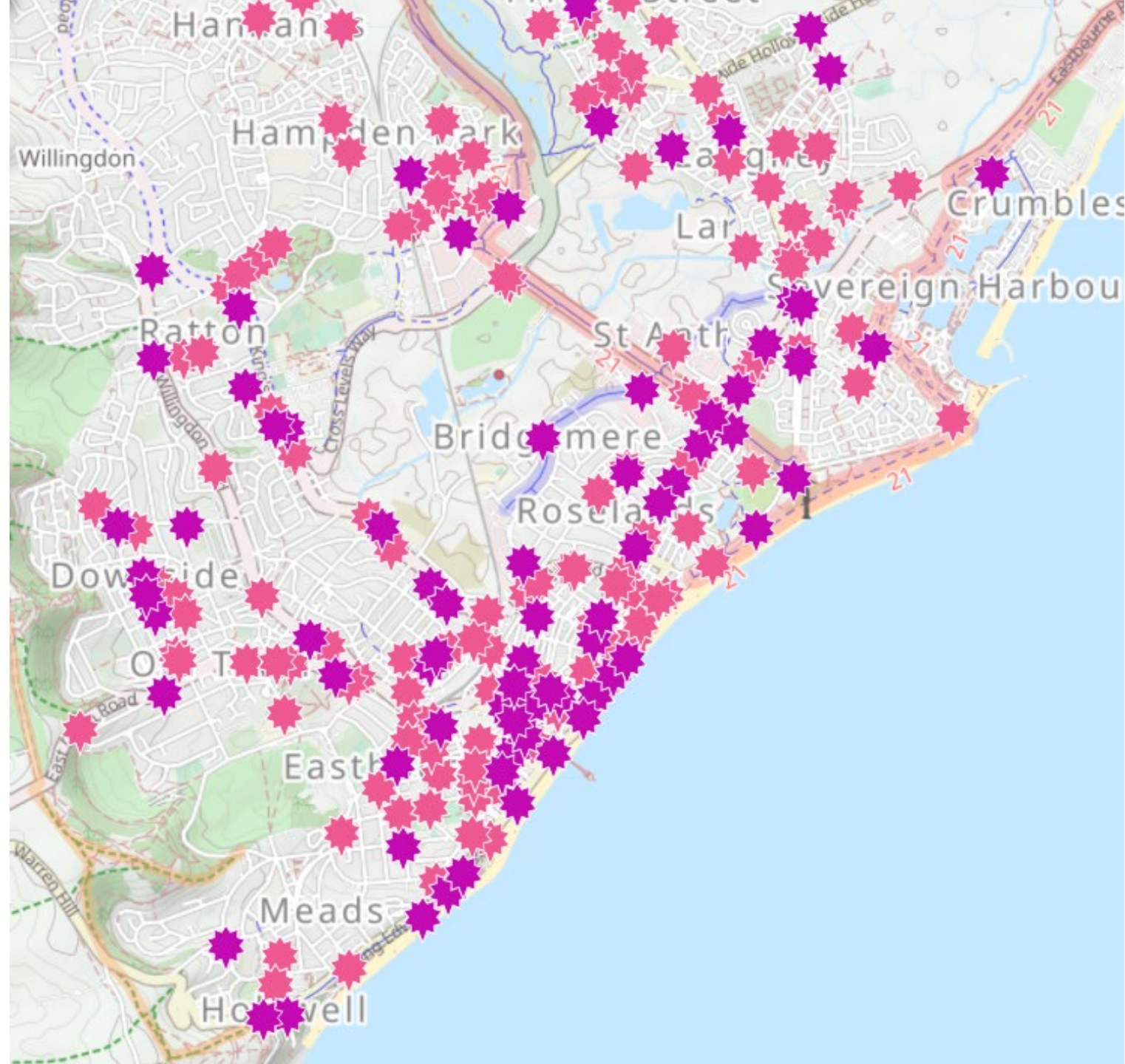
Casualties since May-2016					
	fatal	serious	slight	Grand Total	
2016		2	1	1	4
2017				2	2
2018			1		1
2019				4	4
2020			3	1	4
2021			2	4	6
2022				8	8
Grand Total		2	7	20	29

Killed or seriously injured: East Sussex



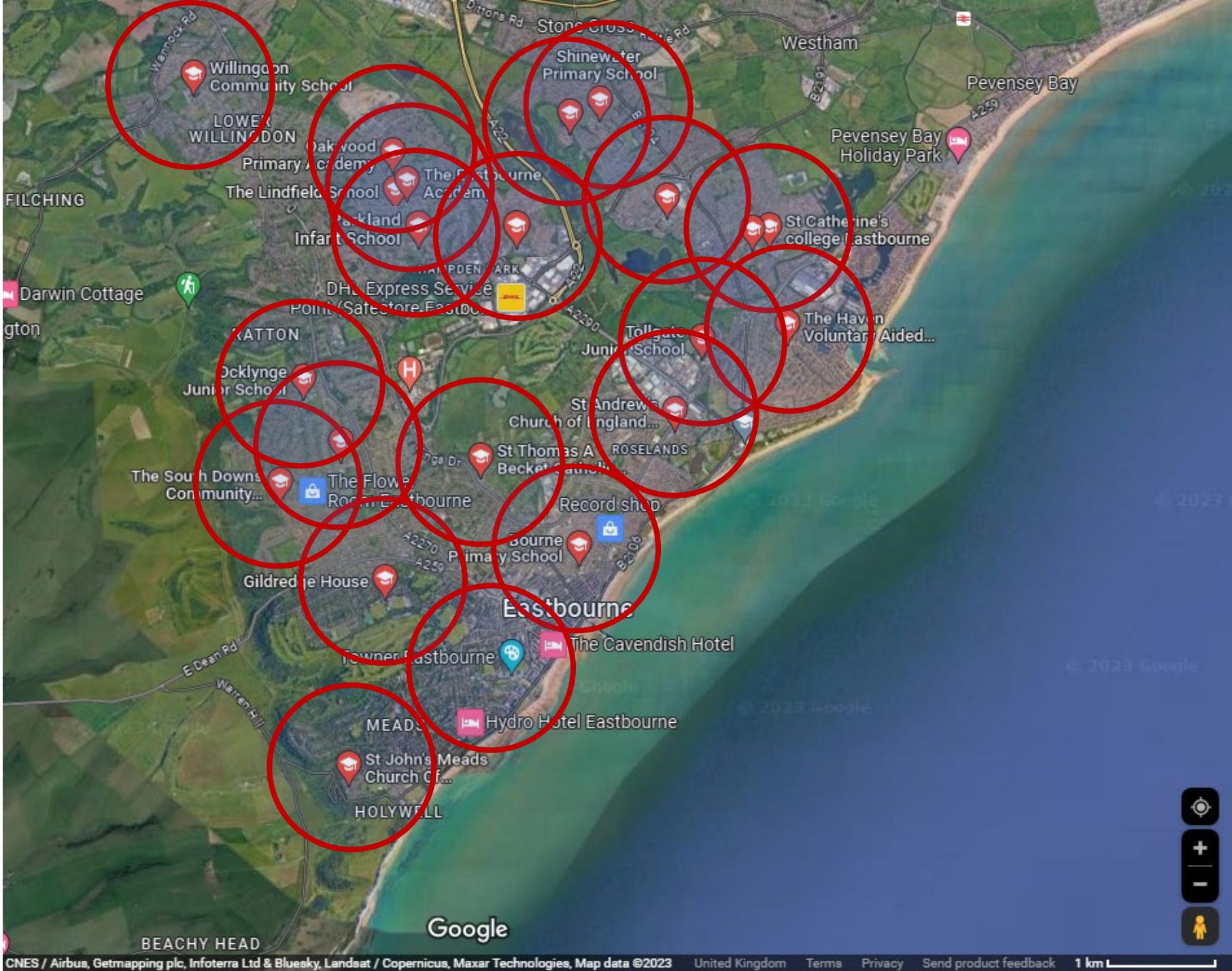
20 years of
no progress

3 years of casualties in Eastbourne 2020-22





20mph “outside schools?”
(for whole journey)



How to help?

1

Form (or join) a 20's Plenty group where you live

2

Ask your local Parish or Town Council to adopt a resolution supporting 20mph

3

Ask ESCC to change policy and remove costly barriers to 20mph

20's Plenty annual conference: Edinburgh: 7th December 2023

A promotional banner for the 20's Plenty Conference. The banner is split into three vertical sections. The left section shows a photograph of the entrance to City Chambers in Edinburgh, a stone building with a large archway. The middle section is a white box containing the conference title '20's Plenty Conference' in large black font, the date and time 'Thursday 7 December (9.30am to 4.30pm)', and the location 'Edinburgh City Chambers, 253 High Street, EH1 1YJ'. Above the title is a red heart icon with '20' inside, and a red button with 'Book Here'. Below the title are logos for sponsors: 'Sponsored by' (Scottish Government, Project Centre), 'Hosted by' (Edinburgh City Council), 'Organised by' (Landor Lyness & Live), and 'In partnership with' (20's Plenty for Us). The bottom section is a blue box with the hashtag '#20mphscot', the text 'Edinburgh '23', and '20's Plenty for Scotland' with a heart icon. The right section shows a photograph of a large, ornate stone building, likely the City Chambers, viewed from a high angle.

 [Book Here](#)


20's Plenty Conference

Thursday 7 December (9.30am to 4.30pm)
Edinburgh City Chambers, 253 High Street, EH1 1YJ

Sponsored by   PROJECT CENTRE

Hosted by  EDINBURGH

Organised by  LANDOR LYNES & LIVE

In partnership with  20's Plenty for Us

#20mphscot
Edinburgh '23
♥ 20's Plenty for Scotland

Keynote address: Scottish Minister for Transport, Fiona Hyslop MSP on how Scotland is proceeding to the next stage of 20mph

Featuring: Lee Waters on the experience of Wales as the first UK nation to implement a 20mph default

and Jenny Carson on the widespread adoption of 30km/h in Europe.



Thank you

Adrian Berendt



Enforcement

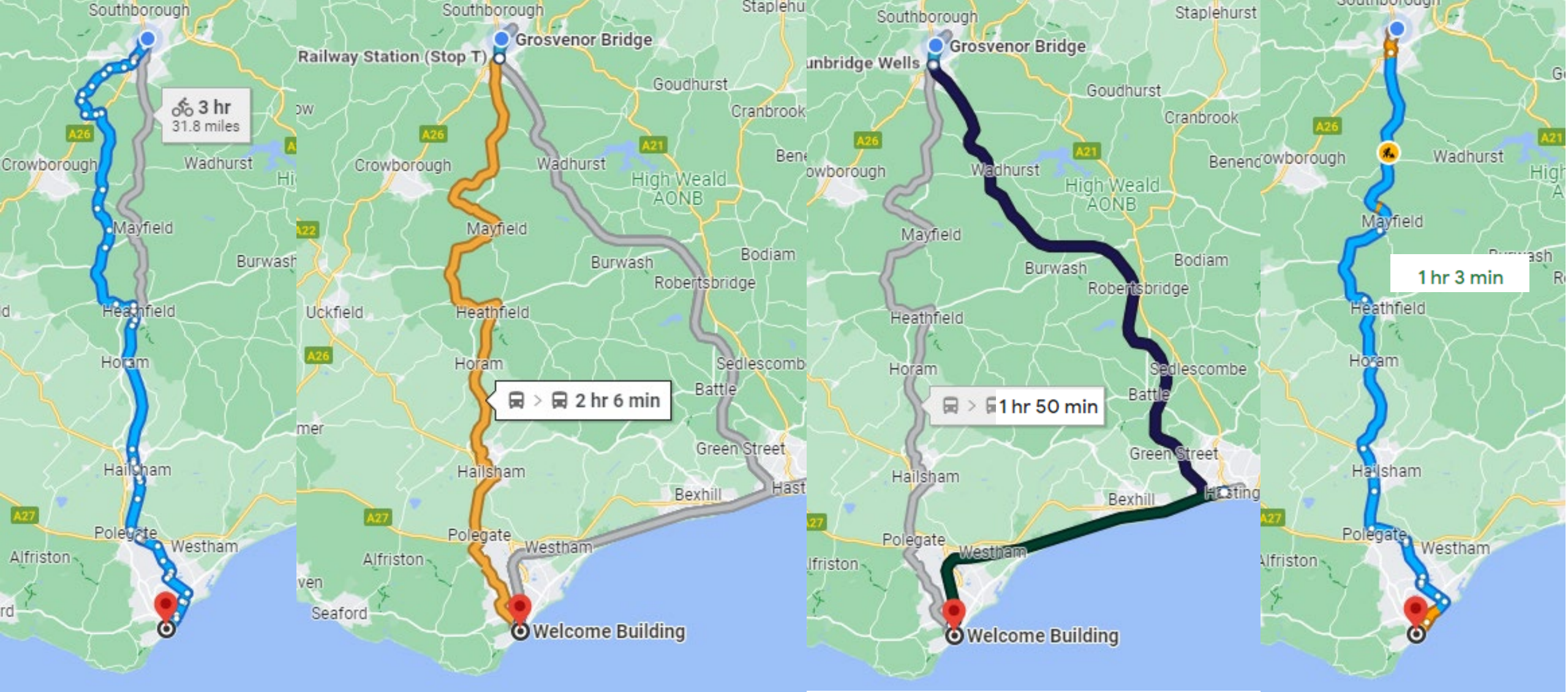
20mph limits are enforceable

Some police forces actively enforce

Lower speeds even with limited enforcement

Community initiatives play a part

New in car limiters will enforce soon



Bike.....bus.....train.....car

Travel options: Tunbridge Wells to Eastbourne (32 miles)