

BETTER DELIVERIES FOR BETTER CITIES



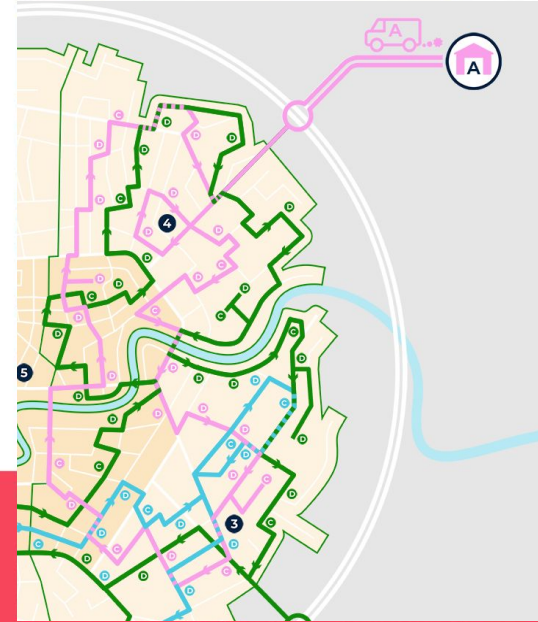
A RAPIDLY CHANGING URBAN LANDSCAPE



> Congestion. 36% rise in delivery vehicles by 2030



> Pollution. 36,000 early deaths.



> Old system. Regional distribution hubs + fleets of diesel vans

CONSUMER NEEDS

 **75% shoppers intend to purchase with retailers with a sustainable delivery solution** 

2021 research from ReBounce Returns

Zedify is **solving** these issues



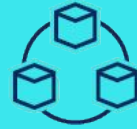
Ethical

Our Living Wage-employed riders were recently rated 100% 4 to 5*. NPS 88.



Zero emission deliveries

92% more carbon efficient than EV



Cost Effective

Data-driven tech platform creates efficiency in everything we do. Consolidation & specialist vehicles



Zediy's unique model is fit for the 21st century city



Consolidation

- Hyperlocal micro hubs act as a gateway at the edge of the city for goods coming in or out of the urban centre.



Cargo bikes

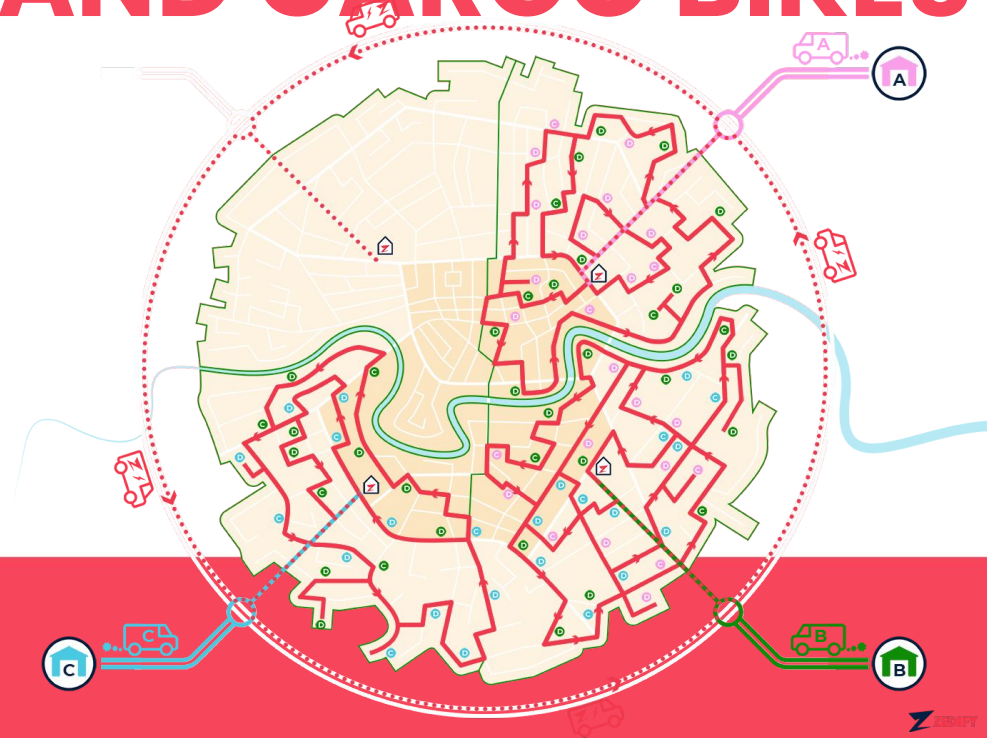
- The most effective vehicle for the urban environment. Zero tailpipe emissions, small road footprint, low impact, safer, faster.



Smart tech

- Dynamic routing for cycle logistics and freight consolidation- these are unique requirements; the resulting efficiencies create a cost-effective service for businesses.

MICRO CONSOLIDATION AND CARGO BIKES



> Cargo bikes are 60% faster than vans in cities

> Hubs close to recipients mean we can do multiple rounds

> A multi-hub model with EV trunking for large cities

INSIDE OUR MICROHUBS



We work with any business with scheduled deliveries in urban areas



Only mile local delivery

- Local deliveries for local customers
- Guaranteed timeslots for scheduled deliveries
- (small businesses, libraries, food, medical, Council, retail)



Last mile final delivery

- For businesses based outside the city
- Consolidated at our hubs, then re-modeled for the last mile
- (Veg boxes, national retailers etc)



First mile collection

- Collections of items for consolidation before onward distribution
- (circular economy, returns etc)

OUR CUSTOMERS

Zedify have been a true partner in our mission to roll out zero emission deliveries in as many cities as possible. We work with them because they share our passion for clean air and because they provide the great delivery experience our customers expect.

Alice Scobie Freddie's Flowers



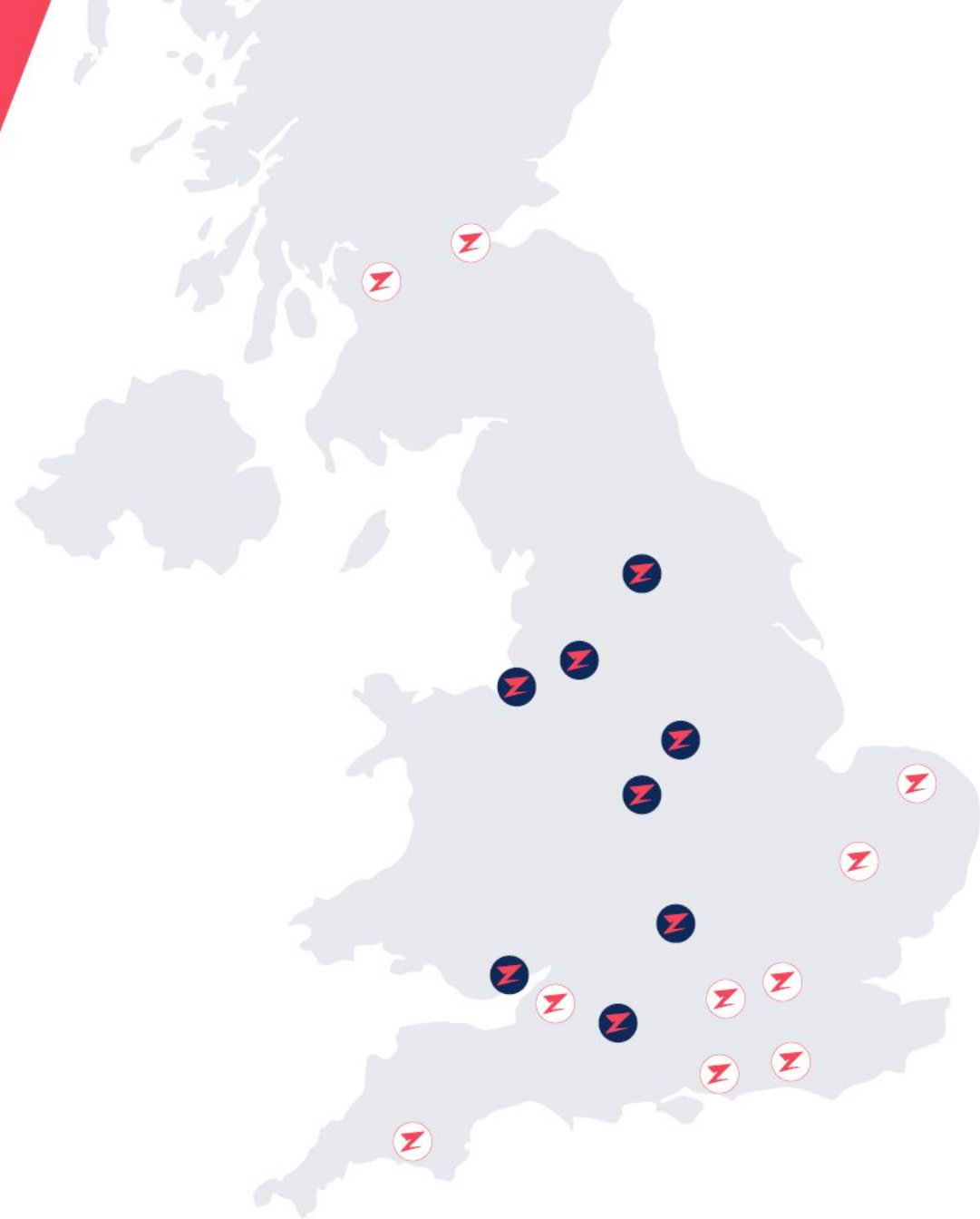
Our city hubs are expanding across the UK

Existing Hubs

London | Glasgow | Bristol | Cambridge
Edinburgh | Brighton | Southampton
Plymouth | Norwich | Winchester

Launching 2022

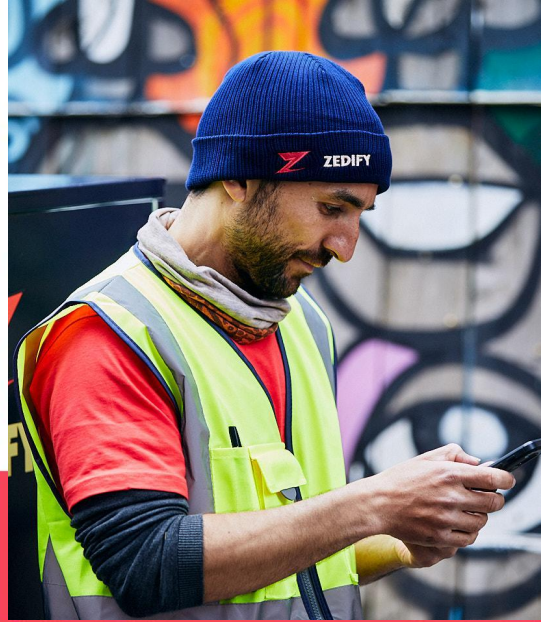
Manchester | Birmingham | Nottingham
Leeds | Liverpool | Cardiff | Bath | Oxford | York



BETTER DELIVERIES ARE BETTER FOR **EVERYONE**



> Better CO2 impact. 90% lower per km compared with an EV



> Better for delivery workers.



> Better choice. Powering sustainable consumer action

Cargo bikes have a measurable impact on costs and emissions for businesses



Based on 12,000 miles per year	Existing vehicle	eBike alternative
	Mercedes Vito	Average eCargo Bike
Official CO ₂ emissions (g/km)	235 ¹	0
Annual CO ₂ e (tonnes) ²	5.19	0.06 ³
Annual fuel cost	£3,798 ⁴	£75 ⁵
Fuel over 4 years	£15,192	£299
First year insurance	£800 ⁶	£135 ⁶
Insurance over 4 years	£3,400 ⁶	£540 ⁶
First year servicing	£239 ⁶	£160 ⁶
Servicing over 4 years	£956 ⁶	£640 ⁶
First year VED ⁷	£290	£0
VED over 4 years	£1,160	£0
Total first year costs	£5,127	£370
Total 4-year costs	£20,708	£1,479
First year cost saving	£4,757	
4-year cost saving	£19,229	
Annual CO ₂ e saving	5.13 t CO ₂ e	

Annual Savings

- **Nearly £5000**
- **Over 5 tonnes CO₂e**

THANK YOU

[Zedify.co.uk](https://zedify.co.uk)

[@ZedifyUK](https://twitter.com/ZedifyUK)

sam@zedify.co.uk

