

**Seize the net  
zero opportunity**

**Clean  
Growth<sup>UK</sup>**

Driving clean and green innovation

# Who we are

Clean  
Growth<sup>UK</sup>

We're a pioneering university-based network of forward-thinking green businesses

Helping businesses on a mission to tackle the climate crisis.

With over 2300 members and growing

Helping businesses to get new products to market faster and get on the net zero journey

£25 million raised for members R&D projects to date



# Innovation Accelerator

Clean  
Growth<sup>UK</sup>



We help businesses design, develop, and refine innovative green products, services and business processes.

Embedded in three universities, we help businesses access academic expertise, labs, and technical equipment, enhancing their capability to:

- **Design and develop** new ideas
- **Test and refine** products or services
- **Validate** product performance
- Identify the **most effective carbon cutting technologies and process improvements** for their business

**Love Lane Brewing** are based in a converted factory in Liverpool's Baltic Triangle district. They worked with Liverpool John Moores University to explore more sustainable ways of dealing with the waste hops, malt and grains that their brewing process creates.

# Clean Growth Fast Track



We provide tailored support working 121 with a business coach for businesses taking low carbon products or services to market, or revamping their processes to become a net zero business.

Package can include:

- Designing, developing, testing, and refining products
- **IP and copyright** advice
- **Marketing** consultancy
- **Partnership development**
- **Investment readiness** coaching
- Support accessing innovation **grant funding**
- **Sales strategy** development

**Akro Valve** supply flow control valves and water distribution systems that deliver precise units of flow. The company needed support to develop a new line of flow control valves initially to retrofit in the domestic homes market.



# Net Zero 360



Our end-to-end support service for SMEs including a **carbon calculator** and **Net Zero 360 workshops**

Three Workshops covering:

- What does it mean, why calculate it and easy wins
- Walking you through how to calculate your footprint
- How to create your net zero roadmap



Next workshops starting soon: [www.clean-growth.uk/events/](http://www.clean-growth.uk/events/)

# LoCASE Grants – up to £10K

GreenGrowth  
PLATFORM



University of Brighton

The South East Hub of Clean Growth UK 

For SMEs in the South-East of England: **Sussex, Kent, Essex, Hampshire and Surrey**

**Business Development Grants** for environmentally-focused businesses, that offer low carbon (or “green”) products or services

**Energy Efficiency grants** for projects such as LED lighting, insulation, heating or machinery upgrades, or renewable energy systems.

Up to £5K towards a **second-hand EV car or van**

Find out more: [www.clean-growth.uk/locase/](http://www.clean-growth.uk/locase/)



# LoCASE Grants – Sussex SMEs

GreenGrowth  
PLATFORM



University of Brighton

The South East Hub of Clean Growth UK 

**REEF Environmental** specialise in confidential waste disposal, confidential paper shredding, recycling and trade waste removal. Used grant funding for equipment to increase capacity and improve processes.



**Crockstead Fields** are an eco-wedding, camping and events venue. Used grant funding for solar water heating, energy efficient lighting, food waste composting equipment and eco-toilets



**Yellowwave Beach Sports** are a water sports + beach activity centre. Used grant funding to purchase energy efficient kitchen appliances for cafe to reduce energy consumption.



# Are you eligible?



SME (<250 employees and <£25.9m turnover), based in East Sussex, West Sussex or Brighton and Hove.

## Environmentally-focused businesses

If you help your customers reduce their impact on the environment or you serve an environmentally-focused industry, then you can apply for a **LoCASE Business Growth and Innovation Grant**.

**Includes:** those supplying renewable energy, energy storage and energy efficiency products, manufacturers, green architects and builders, recycling and re-use businesses, environmental advisors and consultants, and many more.

## Other types of business

You can still apply for a **LoCASE Energy Efficiency grant** for projects such as LED lighting, insulation, heating or machinery upgrades, or renewable energy systems.



**European Union**  
European Regional  
Development Fund



**HM Government**



**west  
sussex  
county  
council**



# What can you buy?

The grant can cover 40% of expenditure towards your business growth, up to £10,000

## Any type of business:

- Energy efficiency and other environmental improvements
- Projects that reduce waste materials or water

## Environmentally-focused businesses:

- Both of the above, plus...
- Plant, equipment & machinery
- Materials and equipment for research and development
- Facilities hire e.g. Testing labs
- Consultancy
- Marketing and advertising
- Website development costs
- IT software
- Certification and accreditation



**European Union**  
European Regional  
Development Fund



**HM Government**



**west  
sussex  
county  
council**

# Examples of business growth & innovation projects



- Development Finance (funding required enabling expansion of the business e.g marketing costs)
- Plant and Machinery (costs of re-tooling and installation of machinery and hardware and training required to operate it)
- Intangible Assets (including costs of purchasing patents, IT, software and licences)
- Consultancy Costs (including marketing, business planning and sector specialists)
- Energy Efficiency Measures (including heating and lighting)



**European Union**  
European Regional  
Development Fund



**HM Government**



**west  
sussex  
county  
council**

# Examples of energy efficiency projects

Clean  
Growth<sup>UK</sup>

- Air Source / Ground Source Heat Pump
- Solar PV / Solar Thermal
- LED lighting
- Double glazing
- Insulation
- Energy efficient machinery/equipment



**European Union**  
European Regional  
Development Fund



**HM Government**



**west  
sussex  
county  
council**

# Electric Vehicles

## Locase grants available for 2<sup>nd</sup> hand fully electric:

*This is to encourage uptake of EVs as fleet/pool/delivery vehicles*

- The Locase grant value is capped at £5k for a second-hand EV.
- grants up to £10k for electric commercial vehicles/vans
- grant matched against private funding or the deposit only if bought on finance
- covers owner-operator taxi drivers and sole traders
- ceiling of £40K vehicle value, although if it is a specialist commercial vehicle and/or needs adaptation (such as with lifting equipment or racking) there may be some flexibility – (case by case basis).
- extra funding to link to a solar array and battery storage system may be eligible (case by case basis)
- **Electric charging points are not covered by Locase**



# Network Membership

Connect and collaborate with other green businesses

Check out what's available via our funding search

Access local knowledge and links to business support across your region

News and opportunities

**We're driving clean and green innovation**

**What's your mission?**



# Call to action



- Join Clean Growth UK: [www.clean-growth.uk](http://www.clean-growth.uk)
- Membership gives you access to services and membership benefits
- Membership is free, services are free or heavily subsidised
- Check out [LoCASE](#) or [Knowledge Transfer Partnership](#) funding
- Come to our workshops: [www.clean-growth.uk/events](http://www.clean-growth.uk/events)
- Get in touch via Green Growth Platform hub contact form: [www.clean-growth.uk/south-east-hub/](http://www.clean-growth.uk/south-east-hub/)